

# Red Ceramic Disc Brake Pads

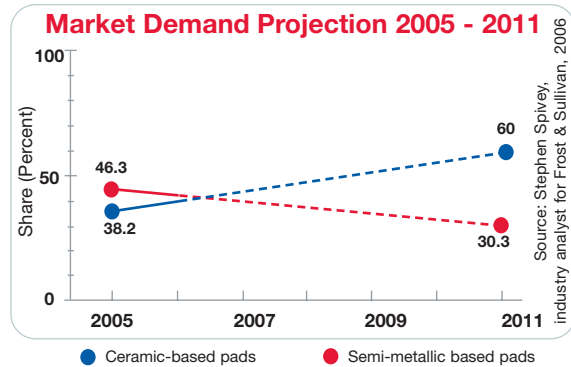
## Popular Model Coverage:

CARQUEST "Red" Ceramic Brake Pads fit most popular domestic and import vehicle applications, including many pick-ups, SUVs and minivans.

No matter which CARQUEST disc brake pad you choose, we have the right one for your vehicle.

## Market Demand:

Replacement demand for ceramic-based brake pads is projected to outpace semi-metallic and continues to grow as more new vehicles come off the assembly line with today's ceramic technology.



## CARQUEST Adds Ceramic Disc Brake Pads for Value and Safety-Minded Customers.

CARQUEST "Red" Ceramic Brake Pads offer all the performance, safety and low-brake-dust appearance benefits of today's ceramic technology, but at a highly competitive price.

### Major Program Advantages:

- *Product performance and safety*
- *Built to original equipment form and fit*
- *Includes shims, slots and chamfers where specified by OE*
- *CARQUEST training and support*
- *Highly competitive price*



*You can rely on CARQUEST to supply the highest quality brake friction material for your needs. We specialize in application specific formulas to ensure quality performance.*



# Red Ceramic Disc Brake Pads

## Did you know?

Ceramic brake pads help reduce noise because they contain ceramic fibers and other vibration dampening materials. They also allow the vehicle to retain proper brake pedal feel during higher temperature applications.

Ceramic brake pads reduce dusting by emitting a white or gray dust that resists oxidation and electrostatic clinging to the wheel, decreasing damage and unsightly discoloration.

## CARQUEST Total-System Solutions

CARQUEST carries a complete line of brake system repair components and tools needed to assure customer satisfaction. Whether your needs include:

- *disc pads and shoes*
- *calipers*
- *drums and rotors*
- *master cylinder*
- *wheel cylinders*
- *ABS components*
- *hoses and brake fluid*
- *hardware and cables*

CARQUEST has a total-system solution for every vehicle.

## CARQUEST Technical Institute

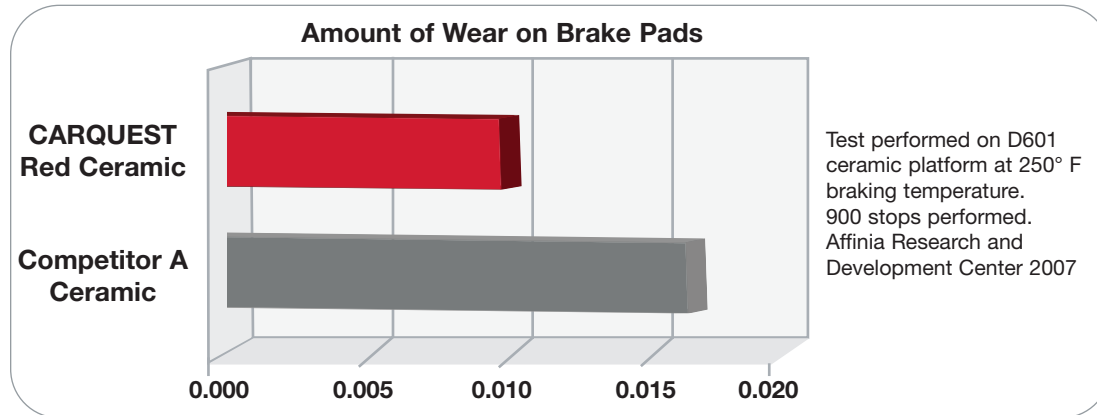
Provides world-class brake system training for professional technicians, with up-to-date technology and real-world solutions. Contact your local CARQUEST Store or visit [CARQUEST.com/cti](http://CARQUEST.com/cti) for more details.

CARQUEST Brake Technical Support and Information Line is available at (877) 759-9977. Hours are M-F 7am – 6pm (CT)

## Excellent Performance:

CARQUEST “Red” Ceramic Brake Pads consistently outperform competitive products in wear and noise resistance performance. Extensive testing demonstrates that you don’t have to give up quality or safety when providing a competitively priced option:

## Red Ceramic Wear Performance



## Red Ceramic Noise Reduction Performance

